

Study program: Gender Studies
Name of the subject: Community and Gender Representations in Popular Culture
Teacher(s): Marija Grujić
Status of the subject: elective
Number of ECTS credits: 5
Conditions: none
<p>Subject goal</p> <p>This course aims to introduce students to the foundations of representation studies in intersection with gender theories, with the emphasis on the concept of gender representations in popular culture and gender constructions of various identities within one or multiple communities. The course will present the theoretical models that derive from representation studies and the modes through which gender studies participate in the deconstruction of the contemporary representations of community identities in popular culture. Subsequently, the course will deal with the contemporary debates on the processes of representations, their developments and significance within the frame of humanities and social sciences, theories of popular culture and debates on how gender representations reshape the strategies of popular culture in redefining the traditional representations of community. This course will introduce students to the analyses of various relationships between gender representations and the concept of community in popular literature, popular music, on film, television and internet.</p>
<p>Outcome of the subject</p> <p>The main outcome is creating a scholarly and educational platform for understanding the ways representation studies contribute to contemporary rethinking of the concept of community in various social and cultural contexts, in intersection with the tools and methods of gender studies detectable in the fields of popular culture. This course will include the research apparatuses from several disciplines: theoretical approaches to representation, contemporary concepts of community, the most influential theories of popular culture and relevant theoretical models and methods of gender studies. The final goal is to introduce students with the basics of interdisciplinary research work that place the gender studies field in the context of various humanities and social studies, with the examples from popular culture and contemporary life on a global and local level.</p>
<p>Subject content</p> <p><i>Theory</i></p> <p>First six lectures will include the following themes:</p> <p>Main approaches to the studies of representation: identity and power</p> <p>Gender representations and identity constructions</p> <p>Introduction to popular culture studies and phenomenon of representation in local and global context</p> <p>Concept of community in theory and historical context</p> <p>Community, popular culture and sexuality</p> <p>Community and gender performativity in popular culture</p> <p><i>Practical learning</i></p> <p>In the second part of the course, the students will be asked to prepare their own presentations, informed by the critical analysis of the presented subjects, with the focus on the defining research models in studies of gender representations and popular culture engaged in the construction of community, which will include following areas:</p> <ol style="list-style-type: none"> 1) Popular literature 2) Popular music 3) Film 4) Television production 5) Internet culture and gaming 6) Integrative discussion of intersections among all areas mentioned and conclusions
<p>Literature</p> <p>Стјуарт Хол, <i>Медији и моћ</i>, Карпос, Лозница, 2013.</p> <p>Стјуарт Хол, „Коме треба идентитет“, <i>Реч</i>, Београд, бр.64, 2001, стр. 215-233.</p>

Stuart Hall (ed.), *Representations: cultural representations and signifying practices*, London: Sage, 1997.

Џудит Батлер, *Родне невоље: Феминизам и субверзија идентитета*, Плима, Улцињ, 2007.

Ева Баховец, *Увод у родне теорије*, Mediterran Publishing, Нови Сад, 2011.

Marija Grujić, *Reading the Entertainment and Community Spirit*, Institut za književnost i umetnost, Beograd, 2012.

Daniela Š. Beard and Ljerka V. Rasmussen (eds.) *Made in Yugoslavia: Studies in Popular Music*, Routledge, London, 2020.

Andrea Virginás (ed.), *Cultural Studies Approaches in the Study of Eastern European Cinema: Spaces, Bodies, Memories*, Cambridge Scholars Publishing, Newcastle upon Tyne, 2016.

Benedikt Anderson, *Nacija: zamišljena zajednica*, Beograd, Plato, 1998.

Erik Hobsbaum, *Nacije i nacionalizam od 1780: program, mit, stvarnost*, „Filip Višnjić“, Beograd, 1996.

Jelena Đorđević, *Studije kulture: zbornik*, Beograd, službeni glasnik, 2008.

Teodor Adorno, *The Culture Industry: Selected Essays on Mass Culture*, London:New York , Routledge Classics, 2006.

Richard Dyer, *Stars*, British Film Institute, London, 2007.

Vuk Vuković, *Društveni mediji i upravljanje komunikacijama*, Fakultet dramskih umjetnosti, Cetinje 2019.

Džon Fisk, *Popularna kultura*, Clio, Beograd, 2001.

Dina Iordanova, *Cinema of Flames: Balkan Film, Culture, and the Media*, British Film Institute, London, 2001.

Марија Грујић и Кристијан Олах (ур.). *Филм и књижевност*, Институт за књижевност и уметност, Београд, 2020.

Nevena Daković, *Balkan kao (filmski) žanr: slika, tekst, nacija*, Fakultet dramskih umetnosti, Beograd, 2008.

Angela McRobbie, *In the Culture Society: Art, Fashion and Popular Music*, Routledge, London, 2005.

Sheila Whitely, *Sexing the Groove: Popular Music and Gender*, Routledge, London, 1997.

Janice A. Radway, *Reading the Romance: Women, Patriarchy and Popular Literature*, Verso, London, 1994.

Jennifer Malkowski and TreAndrea M. Russworm, *Gaming Representation: Race, Gender and Sexuality in Video Games*, Indiana University Press, Bloomington, 2017.

Note: In cooperation with students, the course in-class discussions may include additional publications and sources on contemporary issues in popular culture or other relatable fields.

Number of active teaching classes	Theoretical teaching: 2	Practical teaching: 1	
Method of carrying out the teaching			
Teaching combined with interactive students presentations, based on critical discussion and engaged exchange of experiences and new ways of challenging current social and intellectual stereotypes.			
Evaluation of knowledge (maximum number of points 100)			
Pre-exam obligations	points	Final exam	points
class participation	25	written exam	50
practical classes	25	oral exam	
colloquia			
seminar paper			
Начин провере знања могу бити различити наведено у табели су само неке опције: (писмени испити, усмени испт, презентација пројекта, семинари итд.....			
*максимална дужна 2 странице А4 формата			