УНИВЕРЗИТЕТ У НОВОМ САДУ UNIVERSITY OF NOVI SAD

TOP ACHIEVEMENTS 2018

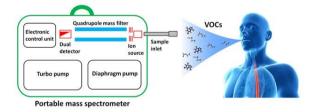
BIOSENSE INSTITUTE

PeRsOnalized nutrition for hEalthy liviNg - PROTEIN

H2020 project

Dr. Boris Brkić, senior researcher

PROTEIN project is funded by European Union via HORIZON 2020 program. The consortium consists of 20 partners from 11 European countries, coordinated by Greece-based CERTH. The purpose of the PROTEIN project is to establish an innovative solution for personalized customers' diet in order to achieve optimal health and nutrition.



Additionally, the project examines and increases knowledge in consumer food choices, instincts and eating habits. In order to achieve this, the project will include development and validation of novel approaches, methodologies and technologies for the food and food intake impact investigation.

The main project goals are:

- Development of a final ecosystem which will enable healthy, nutritive, and sustainable diet for people, in accordance with their physical and health condition.
- Creating a system based on ICT technology for the personalized diet, by collecting and analyzing large amounts of data from users (e.g. diet behavior, food impact, physical activity, individual parameters).

More information: https://protein-h2020.eu/



