



УНИВЕРЗИТЕТ У НОВОМ САДУ  
UNIVERSITY OF NOVI SAD

## TOP ACHIEVEMENTS 2019

### MIHAJLO PUPIN TECHNICAL FACULTY

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Protection of the Design in the Textile Industry in Order to Improve the Economic Aspect of Sustainable Development of Serbia—Comparative Overview of the Laws of the European Union and Croatia. *Sustainability* (2019), VOLUME=11(7), PAGES=2126.

Scientific paper

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The authors analyze the protection of industrial design in Serbia, with a comparative overview of the rights of the European Union (EU) and Croatia in industrial property law. In addition to the protection of registered design, the protection of unregistered design within the framework of industrial design rights is characteristic of the EU. The unregistered design is acquired without a formal registration procedure, an appropriate disclosure of public design in the EU area. Based on analogy, an initial premise can be established, whereby, after Serbia's entering into the EU, as well as after joining the EU, physical and legal persons from Serbia will have at their disposal several different forms of industrial design protection and unregistered community design. This form of design protection can be significant for the fashion industry in Serbia characterized by a constant dynamic design change.

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