Become a pioneer in environmental communication



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Enroll in our unique programme! www.communicating.green

Are you looking for a career opportunity or research growth, flexible online learning or a free international programme? <u>Enrol in the Online Programme on Environmental</u> <u>Communication</u>, which is a new practical discipline that integrates natural resources management and communication and journalism techniques.

The Programme empowers environmental communicators in all sectors of society - civil society, academia, media, business, and government. It is intended for all interested to participate in public environment protection discussions from diverse academic levels and backgrounds, such as students, educators, scientists, journalists, communication practitioners, CSOs and businesses representatives, and public officials. Its curriculum spans different areas, including environmental governance, public participation, conflict resolution, risk communication, journalism, social marketing and advocacy.

New career path or research growth

This programme will equip you to communicate relevant and credible information in an age when environmental and climate change concerns are constantly growing. You will be enabled to help people understand complex environmental issues, make environmentally friendly decisions, and participate in decision-making.

During the programme, you will apply knowledge and skills for natural resource management, communication and journalism in team projects valuable for CSOs, institutions or companies, interacting with peers and professionals from different countries. Acquired know-how will open

up your career or research opportunities across the civil society, media and creative industries, academia, government and industry.

Flexible online learning

The specialized non-degree programme is designed to be completed in six months – from January till June 2023, including 5 online courses and a final hackathon. If you want to blend your formal education with specialized online coursework or if your work, family or other commitments are holding you back, the online collaborative learning and virtual mobility will allow you to improve competences with a schedule that is practicable for you.

You can follow the entire programme of 5 courses or attend the courses separately and choose either a graded option - you will get feedback for your work and will obtain a certificate with ECTS credits, or an audit option - you will only attend the course webinars and discussions. Additionally, the virtual learning platform will enable you to improve your knowledge at your own pace. You can access learning resources, webinars, and interaction tools anytime and anywhere, and get ongoing feedback by the lecturers-professionals in the field.

Free international programme

By enroling in this free international programme, you will benefit from the significant expertise in environment and communication of 5 HEIs, learning without any cost. The Online Programme on Environmental Communication is implemented by the Institute of Communication Studies (Macedonia), the University of Zagreb (Croatia), the University of Novi Sad (Serbia), the University of Sarajevo (Bosnia and Herzegovina) and the University of Tirana (Albania). It is funded by the ERASMUS+ Programme of the European Commission through the National Agency for European Educational Programmes and Mobility of North Macedonia.

All interested can apply through the <u>ONLINE APPLICATION</u> till December 18th, 2022.

For more information visit <u>www.communicating.green</u> or contact us at <u>info@communicating.green</u>.